

# About:

## Vimeric

Vimeric was established with the purpose of bringing a fast evolving wave of high performance Internet-optimising technologies to established and growing Internet-orientated businesses.

Forging a strong EMEA-focussed alliance with Level 3 Communications, Vimeric today offers an enhanced portfolio of Content Delivery, virtual routing and media application services that leverage new economies of scale, offer superior performance, greater accessibility and almost unlimited possibilities for your online business.

Recognising that reliable high quality application-based content delivery requires an altogether different approach compared to providing traditional telecommunications infrastructure services, Vimeric has worked extensively with Level 3 to establish specialist sales, consultancy, provisioning and support functions that genuinely add value to the core Level 3 content services.



This focus and specialisation allows Vimeric to commit 100% of its resources to ensuring our customers content is served quickly, efficiently and reliably to end-user customers. It also allows Vimeric to develop and maintain an in-house expertise on market demands, trends, developments and technologies, ensuring our customers are well informed and ultimately best positioned to take advantage of genuine advancements in this fast-growing industry.

Vimeric is committed to providing the highest quality customer experience. This is manifested by Vimeric's participation in an ongoing process of quality assessment, service development, and re-investment in conjunction with Level 3 operations.

### Our Approach:

- **Educate:** Educate our customers on all the various aspects of content delivery, and ensure they are kept informed about technological developments and service evolution in order to ensure they stay ahead of the curve.
- **Engage:** Engage with our customers by supplying industry-leading content services which return genuine performance, added value and economic advantages, both at the outset and ongoing.
- **Exceed:** Exceed the expectations of our customers and secure their business over the long-term.

Vimeric is proud to be a valued strategic master reseller of Level 3, and to be supplying industry-leading content delivery solutions to businesses that are themselves contributing to a richer, more involving and more rewarding Internet experience.

# About:

## Level 3 Communications

Level 3 (Nasdaq: LVLT) is one of only six Tier 1 Internet providers in the world.

Headquartered in Broomfield, Colorado USA, Level 3 operates one of the largest, continuously upgradeable, IP-optimised networks in the world, carrying more than 30% of global Internet traffic and billions of minutes of IP-based voice and data calls every month.

The company ranks as one of world's most connected Internet Service Providers (ISPs), and expanding assets have solidified the company's position as one of the largest IP networks.

### Level 3 counts among its customers:

- 19/20 of the world's top telecom companies
- 9/10 of the largest telecom carriers in Europe
- 4/5 of the top telecom companies in Asia
- 9/10 of the top U.S. Internet Service Providers (ISPs)
- 9/10 of the top U.S. cable companies
- 5/5 of the top U.S. Wireless Service Providers



Today, Level 3 stands as an acknowledged leader in the communications industry, and continues to aggressively develop new technologies, pushing the boundaries as one of the key players in the technology revolution.

### Level 3 Content Delivery

The move into the Content Delivery Services market was a natural step for a company whose IP network already supported major content providers and broadband providers around the world. In response to both customer demands for evolving content delivery services, and as a strategic move to bridge the gap between its communications services and its existing video broadcast and distribution services division (Vvix), Level 3 purchased the CDN assets of Savvis in January 2007.

Since then, Level 3 has invested heavily in the CDN infrastructure, migrating it onto the Level 3 backbone, expanding operational capacity, and integrating well established content applications and enhancements proven to handle the increasing demands of modern content delivery.

In doing so, Level 3 has combined the original ground-breaking Sandpiper Footprint® technology with an industry-leading high performance IP network and created a new breed of CDN that opens the door to a new era of a high performance, highly scalable CDN with significant and sustainable economies of scale.

**Contact Vimeric today to find out what Vimeric and Level 3 can do for your business. Achieve Internet Outperformance.**

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